

Bingo SE

Slightly
thinner redesign

Serious opening
monologue

Featuring
third-party apps

Tim Cook
alone on stage

Showing off new
Apple Stores

AirTags are
a real product

Aerial tour of
Apple Park

Apple One
service bundle

Greg Jozwiak
in a weird shirt

New Watch
bands

iPhone 12

New iPads

One more thing...

 Watch Series 6

ARM Macs

AirPower back
from the dead

Apple TV+
trailers

Environmental
report card

Awkward
Kevin Lynch

iOS, watchOS
release date

"We have a lot to
show you today"

"Coming later
this fall/year"

"Only Apple
can do this"

Craig Federighi
Comedy Hour™

"We think you're
gonna love it"